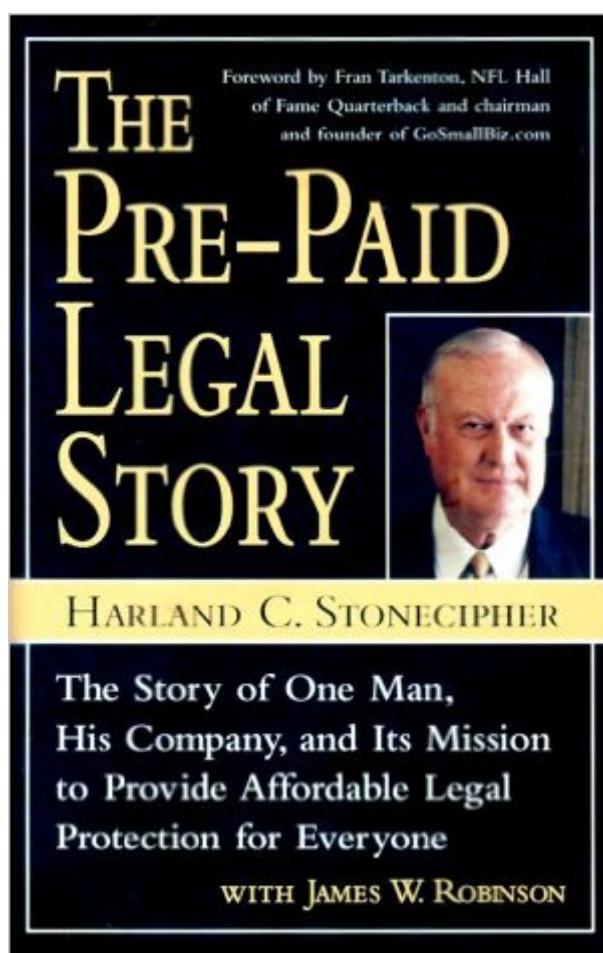


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The Pre-Paid Legal Story: The Story Of One Man, His Company, And Its Mission To Provide Affordable Legal Protection For Everyone



Synopsis

It began by accident. In 1969 Harland Stonecipher came face-to-face with the high price of justice when a car accident he was involved in found its way into the courts. Even though the accident was not his fault, the staggering costs of legal protection nearly destroyed him financially. This traumatic experience planted the seeds of a vision that would eventually become Pre-Paid Legal Services Inc., the company that is revolutionizing justice in America by giving average citizens access to top lawyers for as little as \$15 a month. Inside, discover the dramatic story of Pre-Paid Legal and its army of enthusiastic associates who together make legal protection not just a privilege for the few, but a right for all.

About the Authors Harland C. Stonecipher is the founder, chairman, and CEO of Pre-Paid Legal Services Inc. He lives in Ada, Oklahoma. James W. Robinson, the author of the bestselling *The Excel Phenomenon* and *Empire of Freedom*, is senior adviser to the United States Chamber of Commerce. He lives in Los Angeles.

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Customer Reviews

I've been a Pre-Paid Legal member for 16 years. As a single parent raising 3 children, this membership has been a LIFE SAVER. PPLSI has saved me countless thousands, especially on car warranties that insurance companies did NOT want to honor. They have helped me with insurance claims too. The adjuster is NOT your friend. It is their job to reduce or deny your claim ! Pre-Paid Legal is one of the main PIONEERS in the Industry, and the industry now also bears the company's name in part. Like any product or service, when the VALUE is becoming WELL known, then imitations start popping up, some good, some bad, and some terrible. Those that market the

imitations will try to bad-mouth the company they are trying to copy. This makes no sense at all. A good copy of a priceless painting may be very valuable, however the ORIGINAL is priceless. I remember what Zig Ziglar says when a person says a product or service is "JUST LIKE" another product. (Paraphrasing) He says I understand what you mean. My wife and I are "JUST ALIKE" We both have two ears, two eyes, two arms, two legs, one mouth. We love to eat and dance. However, there are a FEW "UNIQUE DIFFERENCES" and that is WHY I married my wife. There are also a FEW "UNIQUE DIFFERENCES" between the products that I'd like to explain. There are some "UNIQUE DIFFERENCES" in Pre-Paid Legal (PPL) Services, and that is what the book points out.

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